

From the Editor

BY COLIN RICE

In an effort to better structure our website, we are launching a new website with up-to-date product and solution descriptions, benchmarking research, white papers, and news. The new Glomark-Governan website, www.glomark-governan.com, will combine both informational content, such as product datasheets and training course descriptions, as well as interactive content, such as Wikis and forums for Glomark-Governan customers to discuss and share best practices for measuring the value of technology and non-technology investments.

In the News

Glomark-Governan is pleased to announce the additional confirmed panelists for the *Global CIO Value Forum*, scheduled on October 2nd, 2008 at the Columbus Hilton at Easton in Columbus, Ohio.

The forum, for senior IT executives and CIOs, will discuss best practices for effectively identifying, assessing, and measuring the economic value of technology investments.

Keynote Speaker & confirmed panelist:

Steven I. Cooper, former CIO of the Department of Homeland Security and the American Red Cross; Current Partner of Strativest, LLC.

Other confirmed panelists include:

Zahid Afzal, EVP & CIO, Huntington Bancshares Incorporated

Kristen Blum, SVP & CIO, Abercrombie & Fitch Co.

Angelo Mazzocco, Chief Information Officer, Progressive Medical, Inc.

Brad Perkins, Vice President of Platform Development, CheckFree Corporation, now part of Fiserv

Robert Richardson, Chief Information Officer, Worthington Industries, Inc.

Denise Zabawski, CIO and VP of Information Services, Nationwide Children's Hospital

Benchmarking Research

Glomark-Governan has released a preliminary sampling of new IT Security benchmarks from an IT Security Research Study concluded in the third quarter of 2008.

The Glomark-Governan research study on the benefits and risks of IT Security measures identified a series of actual improvements that have already been achieved with various types of IT Security implementations.

Based on Glomark-Governan's research—and depending on the type of security solution—the security protection improvements can vary in the following ranges, which can be used as benchmarks:

- Detection of Spyware: 52% to 75%
- Detection of Spam: 82% to 97%
- Detection of Threats/Viruses: 67% to 100%

The complete Glomark-Governan IT Security Research report will be available for purchase in September 2008.

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